

	<b>Press Room</b>
<b>FOR IMMEDIATE RELEASE:</b> Oct 17, 2006	<b>Media Contact:</b> Jim Hall Phone: 707-639-6393 <a href="http://www.anytimefitness.com">www.anytimefitness.com</a>

**Anytime Fitness celebrates with Grand Opening on Nov 1, 4pm-8pm;  
proceeds going to support Boys & Girls Clubs of Dixon**

Anytime Fitness will be celebrating their grand opening on November 1, 2006, 4:00pm to 8:00pm. Celebration will be held at the Anytime Fitness location, 2600 Plaza Ct, Ste D, Dixon.

On the same day, The Dixon Boys & Girls Club will be opening their doors. All proceeds from enrollment fees on that day, raffles, and auctions will be donated to the Dixon Boys & Girls Club.

“We’ve got some really great things planned for our grand opening”, says Brandy Hall, Anytime Fitness co-owner. The business community has been hugely supportive in our effort to support the Dixon Boys & Girls Club on the same day. Businesses in Dixon and surrounding communities have donated literally hundreds of prizes that will be raffled or auctioned”, Ms. Hall continues. “And with all proceeds going to this great cause, it’s a great opportunity for the public to show their support and get some really neat things at the same time.”

Included in the long list of prizes will be a Kawasaki dirt bike donated by Schroeder Motorsports, and sports memorabilia signed specifically for this event by Sacramento Kings star guard, Mike Bibby.

Some of the special events planned are nutrition consultations, chiropractic screenings, and even a bench-press clinic. There will be free food & drink, a bounce-house for kids, drawings for free fitness memberships and personal training, mobile car washing, and a members-only raffle for a big flat-screen LCD TV.

Questions about the event can be directed to Anytime Fitness, 707-693-9500. All are welcome and encouraged to attend

General membership information is available at [www.anytimefitness.com](http://www.anytimefitness.com).

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**About Anytime Fitness**

Anytime Fitness began franchising in 2002 and now has more than 800 franchise locations. Within five years, the expected growth rate is predicted to hit the 1,500 mark. [www.anytimefitness.com](http://www.anytimefitness.com).